

# Region III Newsletter

Vol 1 ~ No 2 April 2009

Alabama~Florida~Georgia~Kentucky~Mississippi North Carolina~South  
Carolina~Tennessee

## **Current Chapters**

Alabama: ALARN

Florida: FSARN

Georgia: GARN

Kentucky

Mississippi

North Carolina Chapters:

- GNCCARN
- Charlotte
- Central Carolinas

South Carolina: SCARN

Tennessee: Volunteer

Donna Jernigan, ARN President  
ARN08@windstream.net

Lisa Pervin, Region III Director  
lisa@bbpconsulting.com

Region III Website:  
[www.fsarn.org/region3.html](http://www.fsarn.org/region3.html)

ARN Website: [www.rehabnurse.org](http://www.rehabnurse.org)

ARN Chapter Liaison:  
Nicole Wallace  
[Nwallace@Connect2amc.com](mailto:Nwallace@Connect2amc.com)

**W**elcome to another issue of the Region III newsletter!  
Thanks to all for the positive feedback from the first issue.

## **Update from ARN...**

**March ARN Board Meeting...**The ARN Board met March 20 and 21 in New Orleans. The following was covered and discussed:

1. Influencing rehabilitation globally...discussed activities that would help to meet that goal
  2. How ARN can compete with other nursing specialties to recruit and retain membership such as considering the entire post-acute continuum, continuing to create value, look at creative ways to support the membership, etc.
  3. Consider ways to make volunteering more attractive such as blast emails, newsletter, and utilizing different marketing strategies for the VIP program, making requests to the membership for task forces, smaller/ad hoc committees and projects, volunteer opportunities at the conference, etc.
  4. Program Assessment: Reviewed programs that are strong and provide the most benefits to the membership
    - o PRN Course: will be recording the presentations in a different format than currently
    - o SIG: need to promote more and differently; it is perceived as a great networking opportunity
    - o Do people realize that there are separate list-servs for several SIGs? Access information for them is on the ARN website
  5. Review of the 2007-2009 Strategic Plan
    - o Continue to look at collaboration efforts with other organizations
    - o Government Relations: First Voter Voice blast went out to the membership; continue to provide valuable healthcare policy information on the ARN website regarding public policy. We are keeping informed about the Care Tool project. Donna Jernigan was invited to participate on a technical expert panel project in DC.
  6. Financial: Discussed how we are poised for the present and the future given the economic challenges all organizations are facing at this time.
- All in all, it was another busy board meeting with much discussion and decisions made that align with the continued need to address the wants and needs of the greater membership.

**ARN 35<sup>th</sup> Annual Educational Conference.** This year's conference is being held in Albuquerque, NM, October 21-24<sup>th</sup>, 2009. Check the ARN website for more information ([www.rehabnurse.org](http://www.rehabnurse.org)). This year's conference will also include a two day leadership conference for \$195 for ARN members only. There will be 11 contact hours and the content is designed to increase or enhance your personal and professional leadership skills so if you know someone who might benefit, invite them and consider signing up for this great opportunity yourself. Consider using chapter scholarship funds for some of your members. The chapter leadership meeting will still be held as always which will focus on chapter

support and development as well as putting on an effective CE program. The RNF event will be a networking and social event at a guaranteed fun place. Since this is the 35<sup>th</sup> anniversary, there will be an additional celebratory event Friday night for all conference attendees.

### **From the Region...**

**GNCCARN 2009 Educational Conference.** This two day conference will be held April 23-24, 2009 at the Courtyard by Marriott in Carolina Beach, NC. Join them by the beautiful sea for a two day conference. For more information...contact Cindy Boyd at: [cindy.boyd@ic.nc.gov](mailto:cindy.boyd@ic.nc.gov) or Kathy Fisher at: [flowerchild831@charter.net](mailto:flowerchild831@charter.net).

**FSARN 2009 Educational Conference.** The 32nd Annual Educational Conference will be held May 6-8, 2009 at the Regal Sun Resort in Orlando, FL. The registration form can be downloaded from the website ([www.fsarn.org](http://www.fsarn.org)) and please note that the room rate has been decreased from the published amount. Room rates are now only \$89 and \$99 per night per room so register now!

**Region III 2010 Conference.** The planning is underway for the next Region III Conference! It will be held in Orlando, FL, hosted by FSARN. Those dates will be May 6-7, 2010 at the Regal Sun Resort. The first planning meeting by the host chapter will be held during the FSARN Annual conference in May. The timeline will be in place and FSARN will begin to establish committees for speakers, vendors & sponsors, educational grants, poster sessions, registration, brochure, contact hours, and much more. If interested in volunteering, contact [lisa@bbpconsulting.com](mailto:lisa@bbpconsulting.com) for now. Remember, the proceeds from this conference help to fund scholarships for future Region III conferences for your chapter. We will be discussing the conference at the Region III meeting in Albuquerque so plan to attend if at the ARN conference.

### **CHAPTER Highlights...**

FSARN long time member, Dorothee Custer, was "the nurse" accompanying the Tuskegee Airmen at Barack Obama's Presidential inauguration. Look for her story with pictures in the upcoming FSARN newsletter due out later this month. It will also be available on the FSARN website.

### **Question...**

What are you doing as a chapter to grow and retain your members? What strategies have you implemented that have created more value for your members? Please send to me and will put them in the next newsletter. Anything you might be doing could and will be of value to others!

**Check out the website for more information regarding any of these conferences and general contact information for the region. Any changes in contact information or officers of your chapters, please let me know and will update the website.**

**Email with updates, information you want sent out to the region, etc. to [lisa@bbpconsulting.com](mailto:lisa@bbpconsulting.com)**

Hope to see many of you in Albuquerque!

Lisa Pervin RN, CRRN, PhD, Region III Director